

## QUARTERLY ISSUES/PROGRAM REPORT

July 1, 2004 – September 30, 2004

WRC-TV attempts to serve the public interest, convenience and necessity by presenting broadcast material that treats significant issues of the people in the communities served by WRC-TV station. WRC recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast matter should be programmed to treat those needs and interests.

The following is a brief description of such community issues and some of the programs we believe have provided the most significant treatment of such issues during the period January 1, 2004 – March 31, 2004, including the title of such program, its time, type, source, date and duration of broadcast.

NEWS FOUR AT FIVE AND TEN A.M., FOUR, FIVE, SIX AND ELEVEN P.M.  
TYPE: News Series SOURCE: Local TIME: 5:00-7:00AM, 10:00-11:00AM, 4:00-5:00PM, 5:00-6:00PM, 6:00-7:00PM, 11:00-11:35PM, Monday – Friday; 6:00-6:30PM, Saturday and Sunday. NEWS 4 TODAY. TYPE: News SOURCE: Local TIMES: Weekdays, 5:00-7:00AM, Saturdays, 6:00-7:00AM, 9:00-10:00AM, Sundays, 6:00AM-8:00AM, and 9:00AM-10:30AM. DURATION: See Times. WRC-TV reporters probe special issues of concern to area residents. **Stories generally appear more than once in the daily newscasts, as they are recapped throughout the day.** WRC-TV initiated, in December 1992, active closed captioning of its news broadcasts. Currently, all regularly scheduled news programs thirty minutes or longer are closed-captioned. Also, special news events sometimes are closed captioned, depending on the availability of the transcription service. The word for word transcription service includes chitchat between stories at two hundred plus words per minute, with less than a three-second delay. This effort addresses the needs of more than 300,000 deaf and hard of hearing people in the Washington area.

THE MCLAUGHLIN GROUP. TYPE: Public Affairs SOURCE: Syndicated (Originates from WRC-TV studios) TIME: Saturdays, 7:30-8:00PM, Repeated Sundays, 11:30AM. DURATION: thirty Minutes. This public affairs panel anchored by John McLaughlin, features discussion and analysis of current national and world events by five candid and respected Washington commentators.

ONE ON ONE. TYPE: Public Affairs SOURCE: Syndicated (Originates from WRC-TV) TIME: Sundays, 12:00 DURATION: Thirty Minutes. Host John McLaughlin interviews a prominent political or world leader each week on selected newsworthy issues.

REPORTERS NOTEBOOK. TYPE: Public Affairs SOURCE: Local TIME: Sundays, 6:15-6:30AM. DURATION: Fifteen Minutes. This reporter roundtable, which premiered on October 4, 1992, features discussion of public affairs issues by leading area journalists. The program is part of News 4 Today and usually is hosted by WRC-TV

reporter Tom Sherwood. Journalist Milagros Ardin, WMAL-AM; Dave McConnell, WTOP-AM; and Jerry Phillips, WBIG-FM/WTEM-AM, join him.

VIEWPOINT. TYPE: Public Affairs SOURCE: Local TIME: Sundays, 7:00-7:30AM. DURATION: Thirty Minutes. WRC-TV's Joe Krebs hosts this weekly exploration of issues and people impacting the community. The program is part of the two hour News 4 Today news block on Sundays from 6:00-8:00AM. It premiered on November 15, 1992

### **I. Family/Miscellaneous**

Many children in the Washington effort suffer from being denied the opportunity to grow up in a stable home with parents who can care for them emotionally and financially. WRC-TV helps these children directly through its Wednesday's Child project, described below. The station also broadcasts other news stories on the issue of adoption, some of which are described below.

NEWS FOUR AT FIVE PM. – WEDNESDAY'S CHILD. WRC-TV's Barbara Harrison, on selected Wednesdays, features a child or children who need a home, or celebrates a happy ending to an adoption story. In September, Barbara Harrison, with the Council of Governments, launched a program through which viewers may dial a phone number and find out more about adopting a child through any jurisdiction in our viewing area. Some of the stories are repeated on News 4 Sundays at nine AM. Some of the dates in which Wednesday's Child ran were:

July (7/7, 7/14/, 7/21/, 7/28)

August (8/4, 8/11, 8/18, 8/25)

September (9/1, 9/8, 9/15, 9/22, 9/29)

News4 Aug 13- the heart of the Olympic park came alive when thousands poured into the stadium for the Opening Ceremonies

News 4 Aug 17 – Police are still trying to locate the parents of a baby boy abandoned in the District a couple of months ago.

News 4 Aug 18 – Army reservist is suing the federal government for being forced to remain in the military beyond his time of service.

News 4 Aug 20 – An American daredevil blasted his way into the record books in London

News 4 Aug 20 – American record holder for the Olympics triple jump is legally blind

News 4 Aug 24 – National Law Enforcement Officer's Memorial held special ceremony a United States Park Police officer who was killed in line of duty.

News 4 Aug 24 – Candlelight vigil being held for waiter killed during robbery near Dupont Circle.

News 4 Aug 27 – Baltimore native Bernard Williams took Olympic silver medal in men's two hundred meter dash

News 4 Aug 27 – The Ku Klux Klan is planning a march and rally in Sharpsburg, Maryland.

News 4 Aug 31 – A candle burning near curtains caused fire in a dorm at Georgetown University.

News 4 Sep 2 – Tropical storm Gaston has done more damage in Richmond than first thought

News 4 Sep 2 – Herbert Haft died last night of a heart ailment.

News 4 Sep 3 – Homeland Security Secretary Tom Ridge says the Department is fully committed to helping residents recover from Hurricane Frances.

News 4 Sep 6 – Washington Monument is closing to finish the last phase of security upgrade.

News 4 Sep 6 – Former President Bill Clinton is said to be resting comfortably after having bypass surgery.

News 4 Sep 7 – The children of a District police officer who was killed are getting help going to college

News 4 Sep 8 – The Anne Arundel County school board ruled field hockey is a girl's sport

News 4 Sep 8 – Department of public works is providing sandbags to District residents.

News 4 Sep 22 – A babysitter and an infant escape injury after a fire broke out in a townhouse in Georgetown.

News 4 Sep 23 – A family in Washington State whose dog disappeared six years ago now has him back.

News 4 Sep 23 – A helicopter used by NBC affiliate in the Portsmouth, Virginia area may have saved a woman's life

News 4 Sep 24 – A fourth hurricane is now threatening Florida – Hurricane Jeanne.

## **II. Health**

WRC-TV covers issues related to health care, maintaining and improving health, and health-related breakthroughs.

News4 July 1 – German study suggests a higher risk of Alzheimers among seniors who experience change in blood pressure

News4 July 2 – less than 2 weeks after an operation to separate them, formerly conjoined twins have left the hospital

News4 July 5 – new technique to treat varicose veins

News4 July 5 – research found that chemo not the only cause of memory loss among cancer patients

News4 July 6- drinking milk may reduce the risk of colorectal cancer

News4 July 6- study found soy doesn't offer anticipated benefits for post menopausal women aged 60 or older.

News4 July 19 – report on hypertension and children

News4 July 19 – scientists have uncovered a genetic defect directly linked to SIDS deaths

News4 July 20 – Botox being used as treatment for excessive underarm sweat

News4 July 21- children prone to heart attacks may be able to reverse the condition by taking Statin drug

News4 Aug 10 - CDC says flu vaccine provides protection and health benefits even if it doesn't include circulating flu strains

News4 Aug 13 – University of MD officials in College Park say campus will be clear of the Norovirus by the time students return in the Fall

News4 Aug 17 – Study finds medication alone is not answer to treating teenagers with depression.

News4 Aug 20 – The federal government will soon issue new warning about the dangers some anti-depressants present to children.

News4 Aug 26 – the company that supplies flu vaccines for half of the US said it found tainted doses in its factory today

News 4 Aug 26 – Biotech companies have developed a new system to screen donated blood for West Nile and other viruses.

News4 Aug 30 – A robotic treadmill called the Lokomat may help some patients learn to walk again.

News4 Aug 30 – A new study finds that diabetes is an undetected and silent threat more widespread than thought.

News4 Aug 31 – new study may fuel the debate over elective full body C-T scans

News4 Sep 1 – unsettling news about preschoolers and their eating habits

News4 Sep 2 – new studies suggest older women with early stages of breast cancer may skip radiation

News 4 Sep 3 – There may soon be a new option for women who suffer from intrauterine fibroids.

News 4 Sep 3 – President Bill Clinton will undergo heart bypass surgery.

News 4 Sep 6 – New research shows people who contract West Nile virus may take longer to recover for the disease

News 4 Sep 14 – FDA panel ruled evidence shows a link between drugs used to fight depression and increase suicidal behavior in teens.

News 4 Sep 21 – new study shows nearly 13% of airlines have bacteria in the tap water

News4 Sep 22 – cellulitis has turned up on a high school football field in Calvert County

News 4 Sep 27 – A new study finds a link between suburban sprawl and a number of health problems.

### **III. Consumer**

WRC-TV airs daily segments on issues of interest to consumers, including safety, cost saving, government regulations, and new products.

News 4 Aug 17 – One car insurance company offers discounts with a catch

News 4 Aug 18 – The Securities and Exchange Commission gives final approval for Google to go public.

News 4 Aug 20 – New rules take effect that will overhaul the nation's overtime pay.

News 4 Aug 20 – Ask Liz answers how much should a child weigh before sitting in front passenger seat.

News 4 Aug 31 – The Consumer Product Safety Commission recalling Whirlpool appliances.

News 4 Sep 2 – Starbucks will raise prices for the first time in four years

News 4 Sep 3 – Ask Liz answers how to check for auto recalls if you buy from private seller.

News 4 Sep 9 – Comcast offers new video email service

News 4 Sep 14 – RFB&D offers recorded books for the blind and dyslexic

News 4 Sep 15 – ITR Corp offers new fingerprint reader software

News 4 Sep 21 – The Consumer Product Safety Commission wants parents and caregivers to keep small objects off the floor and out of reach of children.

News 4 Sep 24 – Ask Liz answers question about can size numbers

News 4 Sep 27 – Federal mediator involved in talks to avert hotel strike in the District

#### **IV. Education**

WRC-TV regularly broadcasts news and other segments about and pertaining to educational issues. Some examples are listed below

News 4 Aug 19 – No Child Left Behind new test results are out

News 4 Aug 24 – More teachers are giving students homework to do over the summer

News 4 Aug 31 – the first day of class for new Catholic school in Montgomery County

News 4 Sep 1 – The principal of Eastern High School and others fired today after computer glitch kept school from opening

News 4 Sep 3 – Problems at Eastern High School expected to be resolved by Tuesday

News 4 Sep 14 – DC School Superintend Clifford Janey negotiates three-year deal

News 4 Sep 20 – The National Museum of the American Indian opens tomorrow

News 4 Sep 21 – The no child left behind act is bringing more options to parents in our area.

News 4 Sep 22 – lower SAT scores for this year's University of Maryland freshman class

## **V. Politics**

WRC-TV covers the activities of federal, state and local governments, and other regional organizations in a number of its programs, some of which are described below

News 4 Aug 18 – DC major takes swing at Northern Virginia over which area may get baseball team

News 4 Aug 18 – John Kerry criticizes President Bush's plan to recall thousands of U.S. troops

News 4 Aug 18 – President Bush spent day campaigning the Chippewa Falls, Wisconsin

News 4 Aug 20 – Independent candidate Ralph Nader's name will not appear on Virginia ballots

News 4 Aug 23 – Man who heckled President Bush during West Virginia rally is now out of a job

News 4 Aug 24 – President Bush is denouncing political attack ads by outside groups

News 4 Aug 31 – Republican convention protestors are taking various shapes and forms in New York

News 4 Sep 1 – thousands of demonstrators formed a symbolic unemployment line that stretched three miles

News 4 Sep 2 – Maryland state audit reveals enormous overpayment for janitorial supplies

News 4 Sep 7 – John Kerry took his campaign to North Carolina, a state George Bush won four years ago.

News 4 Sep 8 – Supporters of bringing slots to the District had their say in court

News 4 Sep 8 – Bill Cosby attending political events that address problems with the African-American community

News 4 Sep 9 – Pentagon bears no outward scars three years after 9/11

News 4 Sep 20 – Proposals in the House and Senate would repeal the District's gun laws

News 4 Sep 20 – CBS says it can no longer vouch for the documents used in a Sixty Minutes Two story.

News 4 Sep 21 – Efforts to repeal the District's gun laws has hit a snag on Capitol Hill



News 4 Sep 21 – President Bush addressed the United Nations General Assembly and defended his decision to invade Iraq.

News 4 Sep 22 – Key lawmaker gave the green light to a minimum wage hike in the District

News 4 Sep 23 – The presidential election is more than a month away but some people in the country are already voting

News 4 Sep 24 – The Muslim-American community said their endorsement is still up for grabs in the year's election

News 4 Sep 27 – Barack Obama hoping to be the next U.S. Senator from Illinois

News 4 Sep 27 – The President spent the day campaigning in Ohio

## **VI. Environment**

WRC-TV regularly broadcasts news and other segments on regional environmental issues. Some examples are listed below.

News 4 July 1 –

News 4 Aug 17 – Scientists say heavy rains may be to blame of blooms of algae on parts of the Potomac

News 4 Aug 30 – The American Center for Physics in College Park was disinfected after 40 workers called in sick.

News 4 Aug 31 – Hurricane Frances could be a threat this weekend for the southeastern coast of the United States

News 4 Sep 2 – Students at McKinley Technology High School were evacuated because of gas leak

News 4 Sep 7 – Caribbean residents are hunkering down as Hurricane Ivan lumbers their way.

News 4 Sept 9 – Island of Grenada took a direct hit from Hurricane Ivan

News 4 Sep 14 – Police warn neighborhood near Pensacola of Ivan's approach.

News 4 Sep 27 – The federal government, Maryland and Virginia reach a settlement with area's energy supplier



## **VII. Crime**

WRC-TV regularly covers issues related to crime, crime prevention, and anti-violence activities.

News 4 Aug 17 – New details about the state of mind of the federal prosecutor found dead

News 4 Aug 18 – Former police chief of Seat Pleasant, Maryland has been sentenced for taking pornographic pictures.

News 4 Aug 20 – Lawyers for convicted sniper John Muhammad continue their efforts to block his trial in Fairfax County

News 4 Aug 20 – Montgomery County police asking for help to identify Germantown rapist

News 4 Aug 24 – Reward offered to help catch Alexandria rapist

News 4 Aug 24 – University of Maryland and PG County being sued for civil rights violation

News 4 Aug 24 – Thirteen year old accused of abusing children at church run summer camp

News 4 Aug 25 – Government taking action against people responsible for clogging computers with junk email

News 4 Aug 25 – Maryland man charged with rape committed 23 years ago

News 4 Aug 30 – Thirty eight fires have been linked to the serial arsonist since last March

News 4 Aug 30 – Israeli officials deny that a Pentagon worker acted as a spy for their country

News 4 Aug 31 – New report questions the standards for hiring and disciplining air marshals

News 4 Sep 1 – Fairfax County police asking for help in tracking down bank robbery suspects

News 4 Sep 2 – Four minors now accused of abusing campers at the Northern Virginia Baptist Center

News 4 Sep 3 – University of Maryland ranks 10<sup>th</sup> in the nation for drug and alcohol related arrests

News 4 Sep 3 – Russian news agency reports that remaining militants have surrendered at the school near the Chechen border.

News 4 Sep 6 – NBA player arrested on gun charges in the District

News 4 Sep 7 – District police asking for help to identify bank robber responsible for many hold ups this summer

News 4 Sep 21 – PG police are looking for as many as a half-dozen suspects in series of violent carjackings.

News 4 Sep 24 – Today marks grim anniversary in Suitland, Maryland 's Florist Shop death of two grandmothers

News 4 Sep 27 – Teacher in Fairfax County under arrest for producing child pornography

### **VIII. Transportation**

WRC-TV regularly broadcasts news and other on transportation issues. Some examples are listed below.

News 4 Aug 17 – New express bus service coming to northern Virginia next month

News 4 Aug 26 – MARC train service back to normal after accident on Brunswick line.

News 4 Aug 27 – Virginia Department of Transportation will add two lanes on each side of the Beltway

News 4 Aug 27 – SUV at car wash rolls away with no one inside

News 4 Aug 30 – Virginia Railway Express adding another layer of security

News 4 Aug 30 – authorities stepping up traffic law enforcement at schools this week

News 4 Sep 7 – A new transportation study shows traffic tie-ups are costing drivers 3 ½ billion hours a year

News 4 Sep 8 – U S Airways spokesman says bankruptcy is an option if airline workers don't agree to cost cuts.

News 4 Sep 8 – PG County board of appeals is being asked to overturn a ban on pedestrian traffic near Fed Ex field.

News 4 Sep 20 – Trash truck struck and killed woman in Fairfax County

News 4 Sep 24 – Bay Bridge resurfacing work must be redone because of cracks

News 4 Sep 24 – Metro officials trying to figure out why rail cars are breaking down twice as often as before and what to do about it.

News 4 Sep 27 – U.S. Airways may have to liquidate by February

News 4 Sep 27 – New metro rail hours go into effect

News 4 Sep 27 – Deadly accidents in Montgomery County has dramatically increased in the past year